

The Legal Platform – Part of Deutscher AnwaltSpiegel Group

# GermanLawInternational

BusinessLaw | LaborLaw | IntellectualProperty | GoingDigital

# Media information 2025



## Objective

**GermanLawInternational** integrates the English-language online magazines BusinessLaw, LaborLaw, GoingDigital and IntellectualProperty on a common platform and offers comprehensive access to the latest trends, regulations and developments in German and international business law.

A key component of the **GermanLawInternational** concept is close cooperation with selected law firms as strategic partners who can position themselves very precisely on the Anglo-American markets and also in Germany via the platform. In addition, we work with reputable cooperation partners - such as the Association of Corporate Counsel (ACC) or the German American Chamber of Commerce (GACCNY) in New York - as well as numerous German chambers of commerce abroad.

The editorial team of **GermanLawInternational** is supported by an advisory board made up of representatives from the legal departments of reputable international companies.

## Publishers

The F.A.Z. BUSINESS MEDIA GmbH – a member of the F.A.Z. Publishing Group provides trade publications, networking projects, analyses and events.



The trade publishing company German Law Publishers, produces high-quality reference books with practical relevance for the most important aspects of German commercial, tax and labor law.

F.A.Z. BUSINESS MEDIA GmbH –  
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www.germanlawpublishers.com

## Target readership

**German Law International** is aimed in particular at the legal departments of medium-sized and large companies with an international focus on Germany, the USA and the UK, as well as courts, professional associations and institutions in these and other countries.

**GermanLawInternational** is also a relevant platform for German and Anglo-American law firms and auditing companies, as well as for international service providers in the LegalTech sector.

## Strategic Partners



## Cooperation Partners



## Your selected target groups

- Corporate lawyers and legal operations managers
- Responsible persons for compliance, ESG, data protection and cyber security
- Compliance, ESG, data protection and cyber security officers
- Labor law officers
- Managing directors, board members, owners and HR managers
- Lawyers in commercial law firms and auditors

## Your positioning

- Advertisements in the online magazine (4 issues per year)
- Cooperation at events/roundtables
- Ongoing strategic partnership presence and at

[www.germanlaw-international.com](http://www.germanlaw-international.com)

## Publication Schedule

Issue	Publication date	Advertising deadline	Materials deadline
01/2025	27 March 2025	18 March 2025	20 March 2025
02/2025	18 June 2025	6 June 2025	11 June 2025
03/2025	11 September 2025	2 September 2025	4 September 2025
04/2025	11 December 2025	2 December 2025	4 December 2025

## Advertisement prices and formats

Basic format (297 mm x 210 mm)	Format (B x H in mm)	Price 4c/sw in Euro*
1/1 page horizontal	257 x 180	2,100
1/2 page vertical	130 x 163	1,050
1/4 page vertical	70 x 163	700
1/1 page horizontal advertorial on request.		

1/1 page horizontal



1/2 page vertical



1/4 page vertical



\* plus German value-added tax (currently 19%).

## Technical requirements

- Print-ready Adobe Acrobat PDF (Version 1.4), use Eurocale for special color resolution, include fonts or convert into paths.
- If the PDF is created with Adobe InDesign, please check the PDF in Acrobat to see if the PDF includes Identity H fonts and, if applicable, convert these fonts into paths.
- CMYK image data, 300 dpi, scale 100%

## Contact

### Advertising and events:

Karin Gangl  
 F.A.Z. BUSINESS MEDIA GmbH –  
 Ein Unternehmen der F.A.Z.-Gruppe  
 Phone: +49 69 75 91-22 17  
 karin.gangl@faz-bm.de



### If you are interested in a strategic partnership, please contact:

Prof. Dr. Thomas Wegerich  
 German Law Publishers GmbH  
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 thomas.wegerich@germanlawpublishers.com

Send printing data to  
 anzeigen@faz-bm.de

## Online advertising

### E-mail cover letter





Ad material		Technical specifications (format in pixels (wxh), file format and file size)	Price per month in Euro*
Header banner		728 x 90 JPG/PNG max. 40 KB Image not animated	750
Medium rectangle		300 x 250 JPG/PNG max. 40 KB Image not animated	600

Advertising deadline: 7 working days before publication date  
 Print material deadlines: 5 working days before publication date  
 The advertising deadline is also the last possible date for withdrawal

\* All prices plus German value-added tax (currently 19%); agency commission 15%

\*\* The wallpaper consists of two visible elements. These must be delivered in an "overall graphic" so that any animations are played correctly.

### Website

Ad material		Technical specifications (format in pixels (wxh), file format and file size)	Price per month in Euro*
Medium rectangle		300 x 250 JPG/PNG/GIF/RichMedia max. 40 KB	1,200
Leaderboard		728 x 90 JPG/PNG/GIF/RichMedia max. 40 KB	1,200
Skyscraper		120 x 600 JPG/PNG/GIF/RichMedia max. 40 KB	1,200
Wallpaper**		Top: 728 x 90 Right: 160 x 600 max. 80 KB	1,600

Events: Exclusive specialist conferences and network meetings

**Inhouse Matters & Inhouse Matters Awards | 4 December 2025**  
 Frankfurt School of Finance & Management, Frankfurt / Main



Since 2016, **Inhouse Matters** has been the cross-platform specialist and networking event of the Deutscher AnwaltSpiegel product family on the topic of “Digitalization in the legal market”. In 2024, we will be presenting the “Most Innovative Legal Department” and the “Most Innovative Law Firm” with the “Inhouse Matters Awards” for the first time. Use this unique platform to strengthen your position as a thought leader in the field of digitalization and innovation in the legal market. We cordially invite you to present yourself as a speaker, exhibitor or category sponsor.

**Legal Market Matters | 27 May 2025**  
 F.A.Z. Tower, Frankfurt / Main



**Legal Market Matters** – Rechtsmarkt 360 Grad is the new cross-platform specialist and networking event for the network partners of the Deutscher AnwaltSpiegel publication family and selected guests. The focus is on trends and innovations in the legal market, including the topics of compliance, ESG, cyber security and AI. Become a co-organizer, partner or exhibitor: Whether on stage or as part of the trade exhibition, we will put you in the spotlight.

Events: Exclusive specialist conferences and network meetings

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## Roundtables

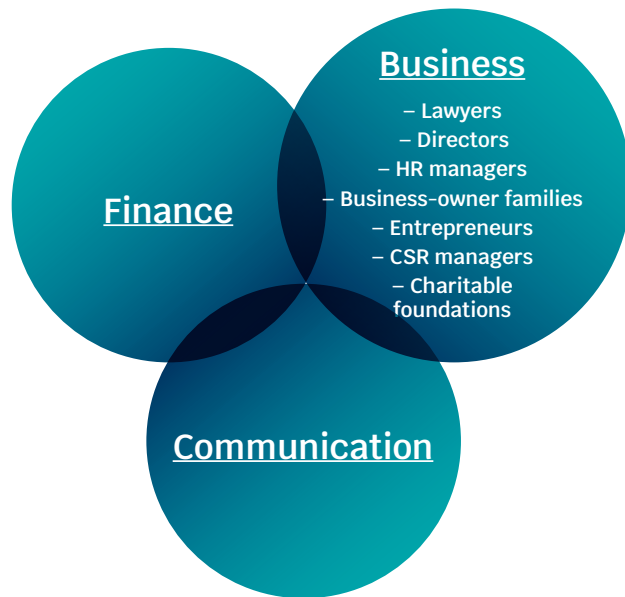
in the exclusive ambience of the F.A.Z. Tower in Frankfurt / Main



The high-caliber roundtables of Deutscher AnwaltSpiegel offer decision-makers from companies an ideal platform for dialogue and discussion - and you, as an exclusive co-organizer, the option to set topics and position your expertise.

## B2B Studies

Our preferred approach to our **premium B2B studies** is to join forces: With GermanLawInternational and our studies editors at **F.A.Z. BUSINESS MEDIA | research**, you will have two strong partners by your side. We will implement your study project together: **tailor-made for your target group.**



We will support you from the **concept and design** phase, through conducting the survey, and right up to **communicating the results**. This will allow you to create numerous valuable opportunities for dialogue and interaction with your stakeholders.

### Our full service for you:

- We know your target group
- We will facilitate exclusive access to decision makers
- We will extend your reach
- We guarantee excellent communication of results
- We will position you as an opinion leader

**What can we do for you? We'll be pleased to advise you.**



### Overview of our services:

<https://research.faz-bm.de/leistungen>

### Contact:

Jacqueline Preußer (Head of Research)  
jacqueline.preusser@faz-bm.de

The Deutsche Anwalt Spiegel product family:  
Become part of our premium network, which is unique in the German legal market!

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AnwaltSpiegel

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ComplianceBusiness

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